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JOHN DEERE



# Another Successful Year for Farm Rescue

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# RDO Equipment Co. Personnel Among Farm Rescue Volunteers This Season

*30 farm families receive planting and harvest assistance in 2010*



Farm Rescue volunteers received extra help in the field this spring when employees of RDO Equipment Co. arrived on a farm in eastern North Dakota to help plant soybeans for an injured farmer, whose wife was in a fatal ATV accident just months before.

Brian Verkuehlen, Regional Sales Manager, Joel Kaczynski, Breckenridge Store Manager, Todd Thompson, General Manager - Sales, and Jim Huseth, Sales Coordinator, all donated their time to help plant Bruce Emery's crop near Luverne.

"It was a big relief that they came in," said Emery of Farm Rescue and its volunteers. "They were all qualified people and did a good job."

"We're in the business of helping farmers," said Verkuehlen from inside the cab of a John Deere 9530 with a no-till air seeder and air cart. "By working with Farm Rescue, it gives us a chance to help farmers who have had trouble getting back on their feet."

"It's a new experience for me to depend on people," added Emery, who suffered a severe leg injury when he slipped on ice. "I've always done things on my own, and it's hard to turn them over to somebody else, especially strangers."

But as is the case with Farm Rescue operations, the word "stranger" soon turns into "family" as volunteers conscientiously work the fields in new John Deere equipment provided by RDO Equipment Co. Since field operations began in 2006, RDO Equipment Co. has been the exclusive agricultural equipment provider to Farm Rescue.

The depth of RDO Equipment Co.'s contribution to Farm Rescue is hard to express, says Pam Musland, director of operations. "I haven't found the words to fully convey what RDO Equipment Co. means to our operations. They are more than a sponsor.

They are a partner in the field... a partner that truly cares about the well being of farm families. We are fortunate that RDO Equipment Co. has steadily provided unwavering support to Farm Rescue from the very beginning. For us, it means the world."

Along with Emery, Farm Rescue planted and harvested crops for 29 other farm families this year. Families were beset with everything from cancer and strokes to injuries and accidents, even natural disasters like a tornado. "The need for assistance never goes away," said Musland.

Farm Rescue is currently accepting applications for spring planting assistance. Visit [farmrescue.org](http://farmrescue.org) to download an application for assistance or call 701-252-2017 for more information. "The sooner we know of a family that needs help, the greater the possibility of getting them on our planting route," Musland said.



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