

## FOR IMMEDIATE RELEASE

Contacts: Bill Gross, Farm Rescue

Founder & President

billgross@farmrescue.org

(701) 252-2017

Dan Erdmann, Farm Rescue Marketing Communications

dan@farmrescue.org (701) 412-6926

## **Gooseneck Implement Joins Farm Rescue Family of Sponsors**

John Deere equipment dealership offers support to farmers and ranchers in crisis

HORACE, N.D., January 23, 2018 - Farm Rescue, a nonprofit organization that provides planting, harvesting, haying and hay hauling assistance free of charge to farm and ranch families who have experienced a major illness, injury or natural disaster, has received a new wave of support through a sponsorship from Gooseneck Implement.

Farm Rescue has helped more than 525 rural families since operations first began in 2006. Of those families, around one-third operate in north central and northwestern North Dakota, which is the main service area of Gooseneck Implement. The John Deere retailer employs nearly 300 people in the communities of Minot, Kenmare, Mohall, Stanley, Velva, Rugby, Harvey and Williston.

The shared footprint makes for a strong partnership between Farm Rescue and Gooseneck Implement, as both organizations strive to support farmers and ranchers throughout the region. Gooseneck's contribution to Farm Rescue comes in the form of a sponsored John Deere S690 combine and header to aid the nonprofit's Angels in Blue volunteers with harvest assistance efforts.

"We welcome Gooseneck Implement to our family of caring and compassionate sponsors. They stepped forward without hesitation to sponsor quality John Deere equipment for our mission." said Bill Gross, Founder & President, Farm Rescue. "Gooseneck Implement is certainly committed to helping the farm and ranch families throughout the region. Their generosity will allow us to continue providing timely harvest assistance to those in a time of need."

"The entire team at Gooseneck Implement is very excited to partner with Farm Rescue," said Jamie Melgaard, Gooseneck Implement CEO. "Farm Rescue is providing farm families with the resources and equipment to continue the legacy of their operations. There are several customers in our Gooseneck area that have been touched by Farm Rescue, and going forward we want to be a part of that because we feel it is a great way to give back to farm families in our area. We believe in what Farm Rescue stands for and the hundreds of family farms they have assisted in the past 12 years."

Farm Rescue is truly grateful to Gooseneck Implement and all business sponsors, grantors and individual donors who make it possible to provide timely assistance to farmers and ranchers during times of unexpected crises.

## About Farm Rescue

Farm Rescue has helped more than 525 families since its inception in 2006. The organization's mission is to help farmers and ranchers who have experienced a major illness, injury, or natural disaster by providing the necessary equipment and manpower to plant, hay or harvest their crop. Livestock feeding assistance is also available to ranchers. Farm Rescue helps farm and ranch families in North Dakota, South Dakota, Minnesota, Montana, Nebraska and Iowa. Applications are currently being accepted for livestock feeding assistance, which can be obtained at 701-252-2017 or www.farmrescue.org. Referrals are welcome.

## About Gooseneck Implement

Gooseneck Implement delivers the promise of John Deere genuine value to farmers, ranchers, and equipment operators in North Dakota. Their number one goal is to offer customers the highest quality farm equipment and superior product support. Gooseneck strives to provide the best parts availability, the most responsive service support, and the best product information in the industry. They employ nearly 300 qualified and dedicated people that demonstrate a strong interest in providing continuous product support during and after the sale. Gooseneck Implement is partnering with customers for today and for the future.